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BUSINESS OWNER SERVICE

<Adviser Name> provide a comprehensive range of assistance and support to business owner clients. We understand your personal and professional lives are often intertwined, so we deliver a cohesive strategy that incorporates all aspects of your life. Our service is tailored to your specific needs and includes the following:

Regular meetings

We realise you will want to be seen regularly, the only question is how often. At the beginning of each year we mutually agree a meeting schedule with all of our business clients, locking in key dates and timing.

Keeping you informed

During times like these clients have told us they would like to stay close and be kept informed on a regular basis, so that's exactly what we do.

We know you are busy, so we act as your eyes and ears and only get in touch when something affects you directly. All communications will be short, sharp and to the point - no fluff.

Adviser access

If you need to contact your adviser between review dates we are available via a range of communication options, including:

- » Telephone
- » Email
- » Text
- » Skype
- » Twitter
- » Facebook
- » LinkedIn

“Don't worry if some of these new-fangled options aren't for you. We're still happy to speak to you on the phone or face to face at any time.”

Name, Financial Planner

How much is enough?

It would be nice to know how much money you need to retire, semi-retire or simply achieve financial independence. You may even have an idea yourself but would like an expert to confirm if you are on the right track and to ensure you haven't missed anything.

We can not only do those calculations for you from time to time, but we can also provide you smart strategies that may:

- » Bring forward the date
- » Provide exit or funding options that you hadn't known were available
- » Assist family members to help fund you out of the business (if that is your wish)
- » Assist any other internal successors to complete a management buy-out (again, if that is your wish)

“Everyone has a number. Each individual unique and their number will differ depending on their lifestyle, dreams or ambitions. Our job is to help clients to find their number, then create a strategic plan to ensure that they achieve it.”

Name, Financial Planner





Working with your other advisers

If you already have other professional advisers in place, it is essential your financial adviser is able fit in and work with them effectively. We have a great deal of experience working with other professional advisers including accountants, lawyers and corporate financiers.

The <Adviser Name> professional network

If you do ever need another professional to deal with a specific issue, we have an extensive and trusted network of contacts we can connect you to.

Members of our professional network have been hand selected for their complementary skills and expertise. With our guidance they will work together seamlessly to manage all aspects of your affairs.

Your professional network



“ We realise that your financial concerns cannot be dealt with in isolation, that’s why we’ve assembled an expert team of professional advisers to provide guidance on all aspects of your affairs as both a business owner and private client.”

Name, Financial Planner

Dealing with broader family financial issues

As a business owner we understand the issues that affect you, both personally and professionally. We also realise that sometimes members of your family face challenges, which you would like to help them through.

These could include the following:

- » Care home funding for your parents
- » Paying for education, for children or grandchildren
- » Help with property purchase or debt reduction for your children
- » Gifting money safely, down through the generations

We provide advice on each of these matters, as part of our business owner advisory service.

Further inclusions in this service are described below.

Wealth Administration: removing the hassle

Our aim is to simplify everything that can be simplified, speaking to you in a way you can understand without any jargon. We will take on as much or as little as you want us to - it is entirely up to you.

Retirement Planning: pensions and property

Where appropriate, we can help you to tap into the tax benefits associated with your pension to purchase business premises and factories. By using your pension, you can reduce your funding costs by as much as 40%. We will guide you through the pensions framework, keeping it clear and simple at all times.

Investment Advice: managing risk and reward

Our investment approach is straightforward and sound. Most clients have worked hard to accumulate what they've got and don't want or need to be taking too much investment risk, so we don't either.

IHT and Estate Planning: protecting your assets

When it comes to estate planning you want to ensure the right funds end up in the right hands at the right time, without paying a fortune in tax to the government. Drawing on our years of experience and trusted network we can deal with your estate planning and IHT issues in a way that meets your exact requirements.

