



# *The Business Plan*

*Organisation name*



# The Business Plan

*Core Values*

- 1
- 2
- 3
- 4
- 5

*Our Focus*

Our purpose :

Our niche:

# *The Business Plan*



BHAG

Revenue (£):

The five key steps:

1

2

3

4

5



Where we find our niche:

Our named process:

# *The Business Plan*

*In 3 Years Time*

Future date:

Revenue (£):

Profit (£):

Recurring revenue:

Assets under management:

Anything else to measure:

The descriptors:

# The Business Plan



Future date:

Revenue (£):

Profit (£):

Recurring revenue:

Assets under management:

Anything else to measure:

*Goals For The Year:*

1

4

2

5

3

6

# The Business Plan

*Quarterly Goals*

Future date:

Revenue (£):

Profit (£):

Recurring revenue:

Assets under management:

Anything else to measure:

*Goals For The Quarter:*

- 1 4
- 2 5
- 3 6